

Scandinavian-Polish Chamber of Commerce has the pleasure to inform you about the opening of SPCC Representation in Öresund Region.

Strengthening of business relations and the possibility for exchange of experiences between companies operating in Sweden, Denmark and entities which are already present on the Polish market create new chances for further development of business relation between Poland and Sweden. SPCC's ambition is to actively support this process.



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**kindly invite you to
the conference on the occasion of the official opening of
SPCC Regional Representation in Öresund**

Doing business in Poland. How to be successful?

**which will take place on Monday, the 23rd of August 2010 at 10:00 a.m.
in conference center Börshuset in Malmö, Skeppsbron 2.**

Our special guest will be Mr. Uffe Ellemann-Jensen,

previous Minister for Foreign Affairs of Denmark, co-founder of the Council of the Baltic Sea States and strong supporter of the cooperation between states in Baltic Sea region. Currently Mr. Ellemann-Jensen is the Chairman of Baltic Development Forum, a non-profit networking organization dedicated for the business development of the Baltic Sea region.

Agenda

I Part

- 10:00 – 10:30 *Integration in Baltic Sea Region and co-operation with Poland,*
Mr. Uffe Ellemann-Jensen, Chairman of Baltic Development Forum
- 10:30 – 11:00 *Opening Speech, Mr. Peter T. Nielsen*, SPCC Chairman, and
Mr. Lars E Svensson, SPCC Regional Representative in Öresund Region
- 11:00 – 11:10 Sydsvenska Industri- och handelskammaren
- 11:10 – 11:20 Leg stretcher

II Part – SPCC members' experience on the Polish market

- 11:20 – 11:50 **Mr. Marek Gajowniczek**, CEO, Ericpol Telecom
- 11:50 – 12:20 **Mr. Aage Krogh**, Partner, Magnusson Kopenhaga, and
Mr. Artur Swirtun, Partner, Magnusson Warszawa
- 12:20 – 12:45 Representative of Nordea Bank Polska, Nordic Corporate Banking
Department
- 12:45 – 13:00 Summary, **Mr. Peter T. Nielsen**, SPCC Chairman

Questions & Answers
- 13:00 **Lunch & networking**

The presentations will be held in English.

Confirmation should be submitted by the **18th of August 2010** at the latest.

Participation is free of charge for members of SPCC, Sydsvenska Industri- och handelskammaren, Stockholms Handelsammare and BDF.

Please be informed that registration is binding and if you fail to give 48 hrs cancellation notice no-show fee will amount 250 PLN + VAT.